

Business Career Center



Our Office

The Business Career Center prepares Penn State Smeal College of Business undergraduate students for success throughout their personal and professional careers. We are dedicated to serving students through development of skills in collaboration with employers, the Smeal alumni network, and the academic departments within the college.

Services Offered

We offer numerous opportunities to assist students with career development, including:

- Resume & Cover Letter Reviews
- Mock Interviews
- Internship, Co-Op, & Full-Time Job Search Resources
- Leadership & Professional Development Opportunities
- Corporate Networking and Events
- Graduate School Application Coaching

Smeal Undergraduate Outcomes

We survey undergraduate students each academic year to gather information on their post-graduation outcomes. The graph on the right comes from the most recent outcomes report. To see a full version of the report, please visit careerconnections.smeal.psu.edu/resources/hiring-statistics.

Top Hiring Companies: Full-Time

- PwC
- KPMG
- EY
- Deloitte
- PNC
- GrantThornton
- PepsiCo
- SEI

Smeal Outcome Highlights: Class of Academic Year 2022-2023*

- **83.8%** of students were placed within three months of graduation.
- **66.9%** of students had a full-time offer
- **13.5%** pursued further education or a fellowship
- **<1%** entered the military or public service
- **1.1%** pursued entrepreneurship
- **<1%** had an internship
- **16.2%** were still seeking

* Data was collected through an optional student survey distributed prior to Summer 2022, Fall 2022, and Spring 2023 commencements. We received 1,510 of 2,008 graduating student responses prior to graduation. Within three months of graduation, 244 new records and/or updates to original respondent destinations were added utilizing feedback from LinkedIn for a total knowledge rate of 87.4%



Smeal Outcome Highlights: Class of Academic Year 2022–2023*

Student Outcomes By Major

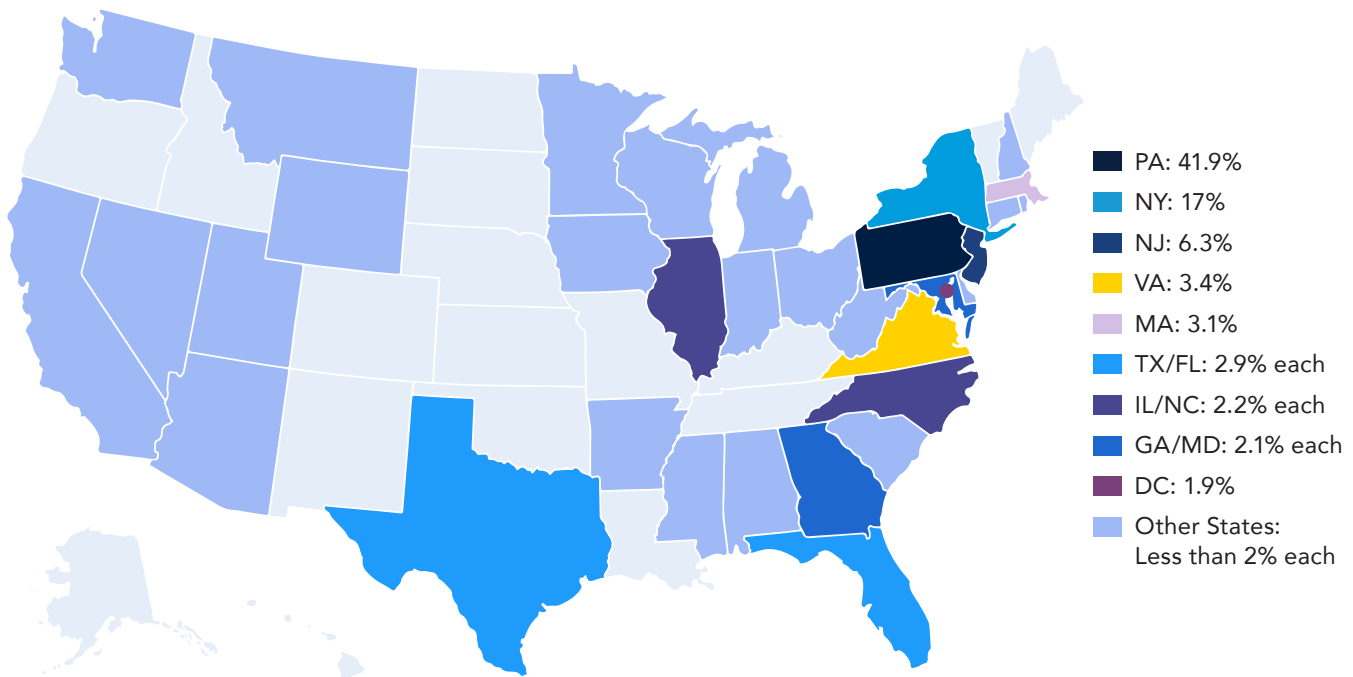
Major	Placement	Average Salary
Accounting	87.3%	\$65,915
Actuarial Science	93.7%	\$78,969
Corporate Innovation and Entrepreneurship	75.6%	\$68,192
Finance	85.2%	\$77,673
Management	74.8%	\$62,878

Student Outcomes By Major

Major	Placement	Average Salary
Management Information Systems	84.5%	\$76,389
Marketing	78.7%	\$60,181
Risk Management: Enterprise	86.2%	\$68,406
Risk Management: Real Estate	80%	\$70,364
Supply Chain and Information Systems	86.5%	\$70,588

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Student Placement by Geographic Location



\$70,721

average full-time salary

83.2%

of students had 1 or more internships

Contact Information

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